

# Molalla's Wild River BBQ CookOff and Cruise-In

## 10<sup>th</sup> Annual Oregon State BBQ Championship

### **2014 Friends of the BBQ Program** Support the Molalla BBQ & the Molalla River Alliance!

**Date:** Saturday and Sunday, July 19-20, 2014

**Location:** Clark Park – Molalla, Oregon

**Attendance:** 3,000 approx. adults, families and children from Molalla locals to regional BBQ lovers from Oregon and Washington! Attendance is Free!

**Website:** [www.molallaswildriverbbq.com](http://www.molallaswildriverbbq.com)



#### Event Overview

Molalla's Wild River BBQ CookOff is the Pacific Northwest Barbeque Association's officially sanctioned BBQ state championship. In a shady oak grove in Clark Park, this family-friendly event features classic "low & slow" style 'cueing in four categories: ribs, brisket, pork and chicken. Pitmaster teams vie for prize money, bragging rights and a chance to head to the national championships. Samples? You bet! 'Cueing tips? Of course! Plus entertainment, beer and wine garden, craft booths **and—for the first time this year--a Cruise-In featuring custom cars, classics and hot rods!** All proceeds benefit the Molalla River Alliance, a nonprofit, all-volunteer organization working to preserve the water quality and habitat of the Molalla River.

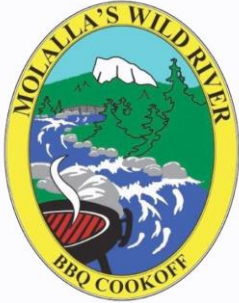
The Alliance is also committed to promoting a safe and healthy river environment that encourages diverse enjoyment of the recreation corridor, including fishing and hunting, hiking and horseback riding, camping and picnicking, rafting and kayaking, to name a few.

Molalla's Wild River BBQ Committee is comprised of representatives from the Molalla River Alliance, City of Molalla, Pacific Northwest BBQ Association, and the greater Molalla area

The Molalla River Alliance is made up of local, state and federal agencies, conservation and environmental groups and individuals, sports fishing organizations, recreational organizations and users, local property owners and outdoor enthusiasts of all kinds.



Visit us on Facebook! at “Molalla’s Wild River BBQ CookOff”



## **2014 NEW! Friends of the Molalla BBQ Program**

**Love the BBQ and the Molalla River? Help sustain a community tradition and support a clean, clear and cold Molalla River!**

As we celebrate our 10<sup>th</sup> year, we’ve created a new “Friends of the BBQ” program to keep the tradition thriving! Your financial support on this program directly helps us toward our goal of growing the CookOff, its marketing elements, its sponsorships, to offer a truly unique BBQ celebration. Through a more financially productive event, we can provide a larger impact to our charitable partner – the nonprofit Molalla River Alliance and its activities to protect the Molalla watershed while promoting diverse recreation opportunities for everyone.

**PLEASE CHOOSE YOUR LEVEL OF CHARITABLE SUPPORT:**

**1-Year CookOff Presenting Sponsor: \$2,500 (One sponsor only) or**

**2-Year CookOff Presenting Sponsor: \$4,000 (One sponsor only)**

- “(Your Corporate/Business Name) Presents” Molalla’s Wild River BBQ CookOff with corporate logo on all advertising (newspapers, flyers, posters, stage banner, Website, Facebook)
- VIP Parking Passes – 8 passes
- BBQ Bucks --\$100 in scrip/bbq bucks
- Recipes from the event’s favorite chefs!
- Entered into a prize drawing for special BBQ giveaways (10 tickets).
- Business or corporate name on a Cruise-In Award winner, entry to be selected by the Presenting Sponsor.
- Name and recognition on the event and Molalla River Alliance’s website as a major contributor.

**The Whole Hog: \$1,000-\$2,000**

- Your Corporate/Business Name with corporate logo on all advertising (newspapers, flyers, posters, stage banner, Website, Facebook)
- VIP Parking Passes – 6 passes
- BBQ Bucks --\$50 in scrip/bbq bucks
- Recipes from the event’s favorite chefs!
- Entered into a prize drawing for special BBQ giveaways (8 tickets).
- Business or corporate name on a Cruise-In Award winner, entry to be selected by the Whole Hog sponsor.
- Name and recognition on the event and Molalla River Alliance’s website as a contributor.

**Pitmaster Patron: \$500-\$1,000**

- Your Corporate/Business Name with corporate logo on all advertising (newspapers, flyers, posters, stage

banner, Website, Facebook)

- VIP Parking Passes – 4 passes
- BBQ Bucks --\$25 in scrip/bbq bucks
- Opportunity to attend a VIP event during the 2013 BBQ – 4 attendees.
- Recipes from the event's favorite chefs!
- Entered into a drawing for special BBQ giveaways (6 tickets).
- Business or corporate name on a Cruise-In Award winner, entry to be selected by the Whole Hog sponsor.
- Name and recognition on the event and Molalla River Alliance's website as a contributor.

### **Half Rack - \$250-\$499**

- Your Corporate/Business name recognition on flyers, posters, Website, Facebook)
- VIP Parking Passes – 2 passes
- BBQ Bucks --\$15 in scrip/bbq bucks
- Recipes from the event's favorite chefs!
- Entered into a drawing for special BBQ giveaways (4 tickets)
- Business or corporate name on a Cruise-In Award winner, entry to be selected by the Half Rack sponsor.
- Your Molalla business name and location distributed to 5,000-plus visitors to the Molalla Buckeroo.
- Name and recognition on the event and Molalla River Alliance's website as a contributor.

### **BBQ Benefactor: \$100-\$249**

- VIP Parking Passes – 1 pass
- BBQ Bucks --\$10 in scrip/bbq bucks.
- Recipes from the event's favorite chefs!
- Entered into a grand prize drawing for special BBQ giveaways.
- Business or corporate name on a Cruise-In Award winner, entry to be selected by the BBQ Benefactor sponsor.
- Your Molalla business name and location distributed to 5,000-plus visitors to the Molalla Buckeroo.

### **BBQ Booster--\$50 -\$99**

- VIP Parking Passes – 1 pass.
- Business or corporate name on a Cruise-In Award winner, entry to be selected by the BBQ Booster sponsor.
- Your Molalla business name and location distributed to 5,000-plus visitors to the Molalla Buckeroo.
- Name and recognition on the event and Molalla River Alliance's website as a contributor.

For questions and to contribute, please contact any of the following Molalla's Wild River BBQ CookOff

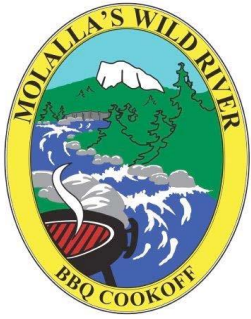
Committee Members:

John Atkins 503-686-1788 [j3atkins@frontier.com](mailto:j3atkins@frontier.com)

Fran Taylor 503.829.6793 [btaylor@molalla.net](mailto:btaylor@molalla.net)

Jude Strader 503.829.9280 [jude@molalla.net](mailto:jude@molalla.net)

Chelle Ross 503-730-0139 [rossc@wcb.com](mailto:rossc@wcb.com)



# Friends of Molalla's Wild River BBQ CookOff & Cruise-In

## CONFIRMATION FORM

Date \_\_\_\_\_

Donor Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

Cell Number \_\_\_\_\_ Home/Other \_\_\_\_\_

Business Name \_\_\_\_\_

### Donor Level Selected:

- 2-Year CookOff Presenting Sponsor: \$4,000 (One only)
- 1-Year CookOff Presenting Sponsor: \$2,500 (One only)
- The Whole Hog: \$1,000-\$2,000       BBQ Benefactor: \$100-\$249
- Pitmaster Patron: \$500-\$1,000       BBQ Booster: \$50-\$99
- Half Rack: \$250-\$499

• Payment submitted with donor form: \_\_\_\_\_ Check \_\_\_\_\_ Cash

• Payment to be invoiced: \_\_\_\_\_ *Must be received 30 days prior to event.*

• Donations are made payable to the Molalla River Alliance. Tax Id: 26-3164747.

• Mail payments directly to: MWRBC, PO Box 727, Molalla, OR 97038

[www.pnwba.com](http://www.pnwba.com) | [www.molallaswildriverbbq.com](http://www.molallaswildriverbbq.com) | [www.molallariveralliance.org](http://www.molallariveralliance.org)

Visit us on Facebook! at "Molalla's Wild River BBQ CookOff"